

Executive Programme in Resilience Thinking

Transformative business leadership
for a prosperous planet



Stockholm Resilience Centre
Sustainability Science for Biosphere Stewardship



**PONTUS
SCHULTZ**
stiftelse för ett
**MÄNSKLIGARE
NÄRINGS LIV**

Transformative business leadership for a prosperous planet

“Humanity is now the prime driver of change on the planet. Prosperity in the Anthropocene requires a deep shift towards sustainability and this is where science can show what is necessary, what is achievable and what is desirable.”

Johan Rockström, Director, Stockholm Resilience Centre at Stockholm university

“The sustainability transformation is just as radical as the digital transformation. We urgently need a shift in perception by the private sector to discover the opportunities of these transformations, rather than seeing them as threats.”

Niklas Zennström, Founder of Skype
CEO and Founding Partner at Atomico and
member of the SRC International Advisory Board.

A new context for business is emerging. Climate change, growing inequalities and resource scarcity challenge current models. At the same time, advancements in technology, policy and science bring novel opportunities to change direction. More and more businesses discover sustainability as a driver of innovation, competitiveness and value creation. The decisions we make over the next few years will determine the future of many generations to come.

With this unique executive programme, we connect science to business, to accelerate the transformation towards sustainability. The programme is tailor-made for business leaders to take a deep dive into the megatrends shaping our planet and global economy. You will join world-leading scientists, thought leaders and innovators to explore how to develop your business and lead the way to a sustainable, resilient future.

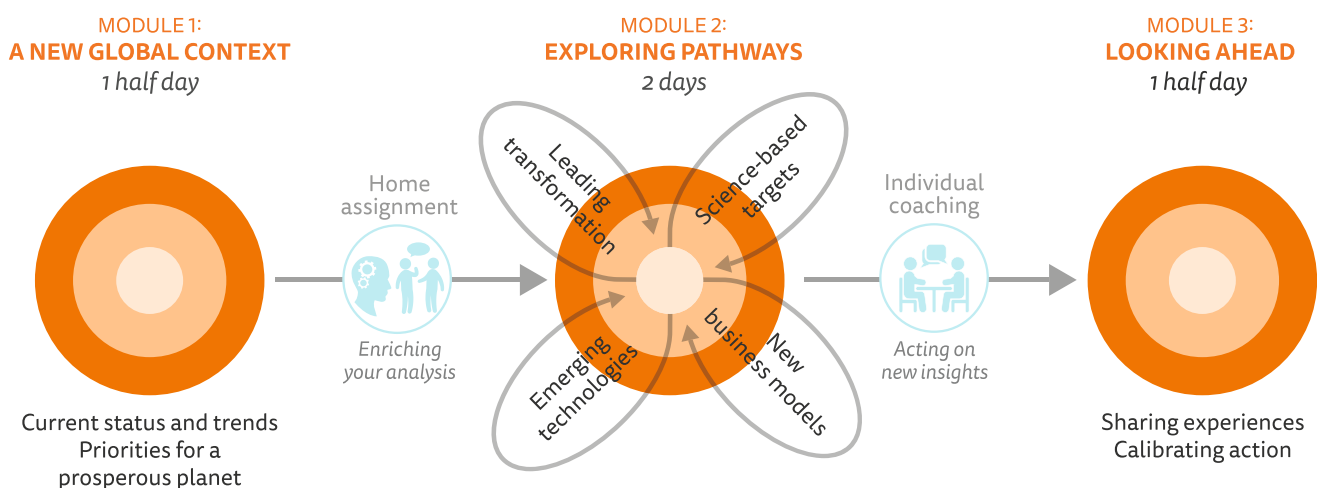
Key takeaways:

- Gain strategic insights from the latest science on global change and planetary boundaries
- Analyse how your company influences and is influenced by global megatrends
- Identify opportunities for your company to thrive by contributing to a prosperous planet
- Improve your long-term strategy for creating sustainable business value

About the organisers

Stockholm Resilience Centre is a global reference point for sustainability science. Established in 2007, its research is based on innovative methodologies and extensive collaboration across disciplines and society at large. In addition to its academic excellence, the centre has a long history of bringing together changemakers across science, business and politics.

The Pontus Schultz Foundation was founded in 2012 in memory of Pontus Schultz, a highly regarded Swedish journalist acknowledged for illuminating the business benefits of sustainability, diversity and equality. The foundation has been highly successful in nurturing an alternative vision for business in Sweden and has developed into an important platform for high-level events on sustainability and diversity in the Swedish business community.



The learning journey includes three meet-ups, assignments and individual coaching. Short, inspiring lectures and mixed with deep discussions and exercises that translate the insights to your specific context.

Selected contributors

We bring together top scholars, thought leaders and frontrunners in business at the intersection of sustainability, technology and innovation. Each contribution is carefully curated to create an effective learning journey.



CARL FOLKE is co-founder of the Stockholm Resilience Centre and the science director as well as the director of the Beijer Institute of Ecological Economics at the Royal Swedish Academy of Sciences. He is one of the

world's most cited scientists and has received a range of awards for his achievements.



JOHAN ROCKSTRÖM is co-founder and Executive Director of Stockholm Resilience Centre and an internationally recognized scientist on global sustainability. He advises several governments, international policy

processes, and business networks. He is a regular contributor to the World Economic Forum in Davos and his work has appeared in *The Economist*, *The Guardian* and the *New York Times*. In 2012 and 2013 he was voted Sweden's most influential person on environmental issues.



AMY LUERS is Executive Director of Future Earth, an international research and innovation network for global sustainability. She is a climate researcher and former advisor on climate and resilience at the

White House under Barack Obama. Before that she was based at the Skoll Global Threats Fund and Google.



PAVAN SUKHDEV is a former banker specialised in international finance, the green economy and integrated sustainability reporting. He lead the groundbreaking study *The Economics of Ecosystems*

and *Biodiversity* commissioned by G8+5, wrote the book *Corporation 2020*, and was recently elected president of the board for WWF International.



ELLEN MACARTHUR (TBC) In 2005 she set a speed record for sailing around the world and realised the fundamental need to use resources wisely – on a boat as well as on the planet. In 2010 she launched the

influential Ellen MacArthur Foundation, fostering a circular economy.



NIGEL TOPPING is the CEO of We Mean Business, a global nonprofit coalition working with the world's most influential businesses to take action on climate change. He has 18 years of experience in the private sector,

including as a senior vice president of supply chain for a global automotive component manufacturer. He holds a BA in Mathematics from Cambridge University and an MSc in Holistic Science from Schumacher College.



KATE RAWORTH is a renegade economist and writer at the University of Oxford and Cambridge Institute for Sustainability Leadership. Her book *Doughnut Economics*, based on research at the Stockholm Resilience

Centre and elsewhere, is already reshaping economic models fit for the 21st century.



FRANCES WESTLEY holds the J.W. McConnell chair in social innovation at University of Waterloo. She is a renowned scholar and consultant in the areas of social innovation, strategies for sustainable

development, strategic change, visionary leadership and inter-organizational collaboration.

Detailed programme outline

Preparatory activities

- Individual briefings (30 minutes, scheduled in August)
- Background reading (distributed in October)

MODULE 1: A new global context November 9, 12.30–17.30, Stockholm Resilience Centre

- Introduction to the course and the participants (L. Schultz)
- Welcome to the Anthropocene – a new reality for business (J. Rockström, K. Raworth)
- Exercises to explore what the global megatrends mean for the participants' specific companies

Home assignment

Enriching analysis of your company in relation to the global context, together with your colleagues

MODULE 2: Exploring pathways November 29, 12.30 – December 1, 12.30, off-site, Stockholm

- Follow-up on assignment (J. Rockström, L. Schultz)
- Resilience – a new mindset for sustainability (C. Folke)
- Taking the lead through science-based targets (N. Topping)
- Defining goals, measuring progress, and communicating impact (P. Sukhdev)
- New business opportunities of the circular economy (E. MacArthur, TBC)
- Harnessing emerging technologies (A. Luers)
- Navigating transformations towards sustainability (P. Olsson, F. Westley)
- Exercises to develop your own strategic understanding and compass for sustainability, and define concrete steps to take in your company

Home assignment

- Advance novel ideas for your business where sustainability generates prosperity for business and planet.
- Individual coaching (1 hour, scheduled in February)

MODULE 3: Looking ahead April 12, 12.30–17.30 Stockholm Resilience Centre

- Follow-up on assignment (L. Schultz)
- A scientific update on the global context for business (J. Rockström)
- Identifying next steps for mobilising broader transformation

Application process

The programme is designed for CEOs, chairpersons, board members and executive VPs, with the mandate to develop the core business. Admission will be selective to make the most of the opportunities for peer-to-peer learning. Applications are welcome via www.executive.stockholmresilience.org until April 25. We will confirm acceptance by May 2, with information about registration. The programme fee is 95 000 SEK + VAT, to be paid by the employer.

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For more information, go to
www.executive.stockholmresilience.org

